



**Westlake Demons Athletic Boosters Meeting Minutes
October 8, 2020 – COVID-19 Virtual Zoom Meeting**

Athletic Director's Report:

- **Tony not present, see AD Report**

Athletic Director Report 10/8/2020

1. Requests/Financial/Guest
 1. No new requests
 1. Hockey jerseys
 2. Thank you to all/Congrats/Prayers/Volunteer opportunities
 1. Feel like our kids and parents have been doing a great job trying to follow our protocols. Its not been perfect but it has been good.
 2. My gate workers have been great and easy to work with
 3. Updates
 1. School updates/Fall Sport updates
 1. Seems to be going well, no major issues
 2. Hybrid-kids seem to be falling into a groove with it
 2. Facilities updates
 1. Tennis courts-with good weather the crack repair and reseal will be next week
 2. Baseball project is moving along, should know more next meeting
 3. The Read Field project with the City is still on their radar but Covid has obviously halted progress a bit
 3. Winter sports
 1. Waiting on protocols from the ODH and OHSAA-their sense of urgency is much different than all of ours
 2. Basketball-similar to VB
 3. Hockey-will have some bench and locker room rules, most rinks have protocols too
 4. Swimming-USA Swimming rules may be in play which will probably force us to have to make cuts this year for the first time since I have been here
 5. Bowling/Gymnastics/Swimming-all may be without fans
 6. Wrestling-not sure yet
 4. Paperless ticketing should be ready to go for winter sports...GoFan will be our company
- **Tim mentioned that before WDAB can only approve hockey jersey's if the logo and font follow guidelines, these need to be approved by WDAB before will approve funding of jersey**



1. Requests/Financial/Guest Reports

President: Tim Bihn, call meeting to order

- Approval of September Minutes
 - Motion: Ivy Arndt
 - Second: Delicia
 - Motion carried, minutes approved

Tim's report:

- 1 parent had complained about not having spring season and wanted refund for passes, Tony sent request to treasurer and was told no refund

Vice President: Dana Wolfe

- Initial discussion re: Veteran's Day with Flags, maybe doing larger signs possible solution and better lighting
- Possibly still teams send the person they want to honor in their bio, due to social distancing cannot have teams meet to honor veteran – would like bios and photos to post on social media, will work with Amy to get similar format for photos and bios
- Dana is looking for input and assistance with placing flags
- Dana Hartup input – definitely put out flags and have teams send in bios and photos and maybe an honor roll of who has served – all for putting them back on Hilliard.
- Would look to have flags set-up by Sunday Nov 8th and take down on Nov 15th. Need a month to plan
- Dana will send out list of who the Veteran's names so not duplicates of same Veteran's; will send email to teams and let them know who they honored last year.
- Dana asked Carrie to ask Cal (Yard Sign Co.) if they can donate some yard signs (26) one for each team, with Veteran's name, branch, team and WDAB logo to put up with flags
- Marti will make sure news/media is aware
- Starting with winter advertisers and sports teams and generate more revenue
- Probably no Demon Derby unless something drastically changes in next month, will not generate enough revenue with current restrictions on large events
- Think about the tailgate basket, with alcohol included, to come up with a fundraiser raise funds, needs ideas send to Dana
- Raffles at Football games going ok; have given out some baskets but need to give out a few more – Laurel really helped out with selling raffle tickets! Tickets sales have been available online as well.
- Owe Music boosters \$150 from collection of raffle tickets

Treasurer: Tricia Balch – not present, report presented by Tim, President

- Tim & Tricia are working on setting up a budget report will be broken down and easier to understand.
- Changing banks from First Federal Lakewood to PNC; will transition over the next few months



- \$175,113 in FFL and currently have \$18,108 in PNC, total of \$193,222
- Team reserves, \$60,232 reserves; \$132,990 remaining
- Budget requests: \$42,140
- \$4000 set aside for baseball
- \$86,850 remaining going into new season
- Membership doing well, thanks to Laurel!

Secretary: Ivy Arndt

- Please send in emails if not able to attend meeting with any committee updates.

Committee Reports

Alumni & Community Relations: Megan Moutoux – not present

Concessions, Laura Lett – not present

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Membership: Laurel Clarke

See Laurel's report :

We are currently at 168 memberships. This is only down 20 from last year. Memberships are still coming in. Team Reps, please continue to promote. Because we are not able to offer passes this year, we are actually making more money per membership and are up over \$5,000 from last year.

- **168 members just slightly down from LY down about 20**
- **Because we are not doing passes we are making more, up over \$5000 more than last year**
- **Will host another item pick-up for families to pick up for member items for different sponsorship levels – will send info soon**
- **Anymore coaches sign up for memberships? Currently have 13 coaches who are members. How many Fall coaches signed up? Need to push for coaches to sign up to be WDAB members – remind Tony to send another reminder to have coaches sign- send Tony list of what coaches have signed up**

Public Relations: Marti Bowman

- **Preparing to do some PR for Veteran's Day flag event**

Scholarships: Laurie Walsh

- **Not present – no update**

Senior Banners: Jessica Hennessey

- **Not present**
- **How to get banners back to Seniors? Decided to wait until final sport is over to remove any banners.**

Social Media: Amy Havelka,

- **Shout outs for different membership levels and Good Luck Ads have been posted and more will be posted next week**
- **Corporate champions also being posted**



- Make sure members are sharing and liking posts
- Most popular – history of the Demon
- Will post for Veteran’s Day flags
- What can WDAB do to increase likes/shares of posts? Ideas contact Dana Wolfe or Amy

Spaghetti Dinner:

- Meredith LaVecchia & Amy Stanton
- No set date yet – might be Feb 5th – if we are allowed to do it...
- Look to maybe do a pick-up or drive up; still order in advance will have to have more discussion

Spirit Rally: Dana Hartup

- Nothing happening – not able to have event this year

Corporate Sponsorships: Dana Wolfe

- Doing pretty well for advertising – will cost a bit more because we had to do the pictures differently due to COVID and could not take team pics
- Everyone will have to get a head shot for the senior banners – will have to get a head shot from Lenore
- Programs are out for print
- Dianne did an awesome job!
- As a community outreach still ran ads for some of the past sponsors that were not able to sponsor this year due to COVID and financial concerns

Sports Programs: Dianne Gallagher

- Not present but Dana explained that the ads are out for print, Dianne did an awesome job!

Volunteer & Team Reps: Carrie Rendziak

- Send info that needs to get to team reps
- New boys bowling coach – Amy will send name & email

Varsity Jackets: Sharon Prexta

- Not present

The W Shop/Truck: Jenny Pirnat

- Update..Football games and W Shop hours slower than normal but doing OK. The online orders from the website have been steady since we opened it.
- Have approval from Mr. Wilson to have Holiday sale. Will firm up dates with him soon. Need to order some new items for holiday sale and winter season in a couple weeks.

Website: Tim Bihn

- Anything to add to website send to Tim



Yard Signs: Carrie Rendziak will take over this position

- Sold 92 yard signs!
- Need to coordinate about when winter sports will begin to get orders for winter sports
- Beginning of next month will try to get info out for winter sports

NEW BUSINESS:

- *Motion to adjourn: Delicia*
- *Second: Laurel*
All vote motion carries to adjourn

Next meeting:

Thursday, November 5, 2020 – via Zoom at 7PM – might try to get back into face to face, have to get approval from Paul Wilson.



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4. Questions

Zoom Attendees:

- Tim Bihn
- Dana Wolfe
- Ivy Arndt



- Laurel Clarke
- Amy Havelka
- Carrie Rendziak
- Ellen & Dana Hartup
- Delicia – LBMS Rep
- Marti Bowman
- Paul Palmer
- Virnette Brown
- Randar