



Westlake Demons Athletic Boosters Meeting Minutes January 9 2020

Athletic Director's Report:

- Updates, not financial request tonight. Current year request doing well, fall paid for, took a look at winter, approved, working on spring now.
- Thank Jenny & her crew with concessions over Christmas break.
- Kathy MacKenzie returns on Monday in Athletic Dept!
- Winter Banquet, March 9th 10th March hockey, basketball and cheerleading
- Sunday gymnastic Senior night at 2PM, Middleburgh Hts
- Military appreciation night OHSA initiative next Friday at boys' basketball game, WHS reached out to local VFW member to come to game free of charge during national anthem with plater, offering free admission to first responders and military
- Senior nights, get dates from Tony Girls Feb 1, Boys Feb 18th
- Will host Jan 24 -35 SWC wrestling champion
- SWC leadership conference Jan 30th WHS hosting, 5 males & 5 female students represent schools. Able to get Jerry Snodgrass to attend; Dr Alan Kulp from BW Athletic Rep, instructor; Jay Hennesey parent VP for Learning and Dev for Cleveland Indians. Will have Google form to student athletes to apply. Deadline will be added to website tomorrow, will be open until next Wednesday.
- Seth (AT) leaving program, full time job with Lake Erie Monsters, found replacement working through detail. Tony will put on website introducing new trainer once it's official.
- Conference update: have been exploring if SWC is right conference for WHS. Great Lake conference includes Bay and a few other local schools; opened up application to expand, WHS has applied to be part of Great Lakes Conference, have not yet been invited. Met with Mr. Wilson and Dr Goggin to discuss. No decision yet, have applied. GLC meeting next Friday, anticipate if they expand and an invitation is extended would be WHS and North Olmsted. If that happens will meet with WDAB and Music Booster to discuss changes.
- Open Discussion/Question regarding possibility of changing conferences, questions regarding will all sports be offered? Tony explained that Great Lakes Conference does not offer all the sports. WHS offers all but field hockey. Would not be cutting sports, such as bowling will play in other leagues. Some sports that competition will be better, some will not. Not something that was just decided; have had conversation for many years; looking for flexibility in scheduling. Part of this is about football but not all; changing conferences will allow more flexibility. WHS is the 2nd smallest in SWC conference; going up again some schools that over



2000 students in high school and puts WHS at a competitive disadvantage. Change would be for 2021/2022 season, will remain in SWC for next year

1. Requests/Financial/Guest Officers Reports

President: Tim Bihn

Motion to approve December minutes: Megan Moutoux

Second: Chuck Backus

All vote, motion carries

Tim's report:

- Most of what he has to share he will be discussed by other reps, passed on to Dana.

Open Positions

- None at present

Vice President: Dana Wolfe

- W-Shop Holiday Sales over \$16000, less than last year but moved a lot of inventory
- Black out shirts on sale; still have white out shirts left over from football. Will consider if will do again next year, if students wear them to games. Sponsors want to see their companies on the shirts. Still quite a few shirts left and game is coming up.
- Demon Derby mode; next committee is next Monday Jan 13. Looking at adding some Casino night options. Refreshed program, doing in house to save some money
- Holiday Hoopla fundraiser, total \$8126.39 going to WDAB; WDAB purchase travel and team has not been wearing travel uniforms.

Treasurer: Tricia Balch

- In balance for December. Has all team reserve accounts if anyone need to see where teams are at, email Tricia
- WDAB has been approved without a guarantor.

Secretary: Ivy Arndt

- Sign in please on signup sheet
- Send info if not at meeting
- Is everyone getting emails, please sign up on sheet with emails, will update Constant Contact

Committee Reports

Alumni & Community Relations: Megan Moutoux

- Committee met, letters are out 2020 class will be announced on Feb 7th; great class!
- Never too early to think about July 4th parade, if you are a team rep please know that all sports are welcome and wanted to participate. Tem reps get the buzz going!



- Homecoming game on Thursday night, parade on Thursday. That Friday is NEOEO day, moved to Thursday, dance will still be Saturday. Alumni ceremony dinner will be that Wednesday night. Homecoming is Oct 8th. Diner will be 7th and dance will be 10th.

Concessions: Jenny Pirnat & Angela Kolocouris

- Not present

Membership: Laurel Clarke

- Parents of seniors, family must be member to apply for WDAB scholarship
- Membership down
- Scholarship application not up on site yet

Public Relations: Marti Bowman

- No present

Scholarships: Diane Norris

- Not present

Senior Banners: Jessica Hennessey

- Nothing, picture day spring March 12th

Social Media: Amy Havelka,

- Send information as complete as possible to get info posted faster

Spaghetti Dinner: Chuck Backus & Bill Chmielowiec,

- Feb 7th, 350 tickets ready to be sold, food ordered,
- Need to set up a signup Genius (Lori)
- \$10/person, 4:30 to 7:30 on Friday the 7th
- Link will be online if people want to buy tickets
- Send info to team reps to send to families
- Gina took care of placement advertising, all spots are sold
- No deal for athletes as in past
- Cost went up from \$8 to \$10
- Discussion, think we should offer students a discount, athletes would have to buy in advance through team rep. No objections to offering students a discount on tickets; will work to get that communicated to team reps
- Also Coaches VS Cancer that night, should be a busy night

Spirit Rally: Dana Hartup

- No update

Corporate Sponsorships: Gina Redinger, not present see notes

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Sports Programs: Dianne Gallagher :



- Still have programs, grab as many as you would like \$5; will post on social media letting people know they are for sale.

Volunteer & Team Reps: Cheryl Bansek

- No present

Varsity Jackets: Sharon Prexta

- Nothing new to report.

The W Shop/Truck: Gina Redinger & Tim Bihn

Spirit Wear

- Thank all of the volunteers who helped over the holidays with inventory, tagging new items, cleaning up the store and working during the open hours.
- We introduced many new items including a "Retro" line which features the vintage Westlake High School Demon and W.
- We did \$16,000 in sales compared to \$18,000 last year. We have significantly and intentionally lowered prices for our items, sticking with a consistent 30%-35% mark-up on our items instead of a 50%-60% mark-up.
- One final order was placed for restocking sizes for top sellers and that will be it for the year.
- Hours have been set and are posted for January and February.
- Tim added, lowered cost to try to sell wanting to move inventory and get people wearing items
- Will be open night of Spaghetti dinner

Website: Lori Jolliffe

- Not present

Yard Signs: Carolyn Hansen

- Not present

NEW BUSINESS:

- See Gina's report
- Gina will step down from advertising sales after spring program and encourages everyone to think about a group to assist with advertising
- Tim: discuss branding guidelines, seems to come up quite a bit asking for discussion and feedback. No discussion

Motion to adjourn: Dana Wolfe

Second: Tricia Balch

All vote motion carries

Next meeting: Thursday, February 6 – 7P at WHS/Red Brick Room



Westlake Demons Athletic Boosters

9-Jan-20

NAME	SPORT	EMAIL	TEAM LIAISON? Y or N
Amy Havelka	Bowling	AMYGREENHAVELKA@GMAIL.COM	N
Jane Peer	Cross Country	peerja71@gmail.com	Y
Jessica Hennessey	Wrestling, Soccer, track	jess.hennessey@westlakeathletics.org	N
Eileen Hartup	Soccer, baseball	ehartup@gmail.com	Y
Carrie Rendziak	Hockey	carrendziak@hotmail.com	Y
Bill Chmelaric	Clear	brock@gnil.com	N
Laurel Clarke	Swim	laurelclarke@gmail.com	Y
DANE GALLAGHER	Soccer	dcaher@aol.com	Y
Kristen Cahill	Lax/Gymnastics	KVKKitten@aol.com	Y
Shana Prexta	Varsity Jockey	sprexta@wowway.com	N
Virnet House-Braun	Gymnastics	virnetthouse@gmail.com	Y
Tavia Balch	Basketball	tbalch2@yahoo.com	N
DAN Forshey	Swim/Dive	DanForshey@hotmail.com	N
Megan Moutoux	Soccer	mmoutoux9271@wowway.com	N
Chad Backus	ALL	cbackus971@hotmail.com	N



Athletic Director Report-1/9/2020

1. Requests/Financial/Guest
 - a. Update on requests for 19-20
 - i. The Demon Code banners (professional development)
 - b. Requests
 - i. No requests at this time

2. Thank you to all/Congrats/Prayers/Volunteer opportunities
 - a. Thank you to concessions for Christmas activities!
 - b. Kathy Mackenzie-has returned

3. Updates
 - a. Spring Banquets-policy, time
 - i. Policy-athletes are expected to attend their end of season banquet
 - ii. 3/9-Wrestling, Swimming, Bowling, Gymnastics
 - iii. 3/10-Hockey, Boys Basketball, Girls Basketball, Cheerleading
 - b. Winter Events
 - i. Gymnastics Senior night Sunday afternoon 2 pm
 - ii. Military Appreciation Night next Friday night
 - iii. GBK Senior-2/1, BBK-2/18, WR-1/16, SW-1/18
 - c. Athletic Trainer update
 - d. Conference update