



Westlake Demons Athletic Boosters Meeting Agenda
September 6, 2018, 7p WHS Red Brick Room

Athletic Director's Report:

Motion to discuss additional \$6,000 funding to Girls Basketball: Meredith LaVecchia

Second: Roberta Rence

Discussion:

- Would spending more would it be higher quality?
- Purchasing at the mid-level to ensure quality
- Uniforms and Warm-ups will be used more than one year. Push down Varsity to Freshman, JV to middle school.
- Is that enough? boys basketball gets more funding. This request would bring the girls up to the funding of the boys (within \$200)

Motion to accept request for \$6000: Roberta Rence,

Second: Angela Kolocouris

All vote, Motion carries

Officers Reports

President: Gina Redinger

- Executive Board met on August 30, the next meeting for the EB is Wednesday, October 24
- Many topics were discussed including encouraging more head coaches to attend WDAB meetings
 - All fall teams except for cross country and tennis have utilized their WDAB approved funds; Tony is working with CC to order their shelter tent and with the city for the tennis shed.
- Again, \$19,000 was given to our fall sports teams.
- White Out Shirts
 - about half of the 2018 White Out Shirts were sold at the Spirit Rally, and the remainder will be on sale next week during lunches at both LBMS & WHS.
 - Shirts are just \$5 an When all shirts are sold, WDAB realizes a \$3500 profit.
 - North Coast Jaw & Implant Center is the sponsor and their logo is on the back.
- Winter Sponsorships
 - With Fall Corporate Sponsorships secured for Spirit Rally, White Out Shirts, and Sports Passes – which totaled \$7000
 - Working on securing Corporate Sponsorships for the Winter Green/Black Out shirts which is a \$2500 and Corporate Sponsor for the Spaghetti Dinner – which will be new. Please forward names of individuals or businesses you think might be interested in these opportunities.
- Hall of Pride
 - Record Boards are being proofed and will be sent into production next week. Each sport will have its own record board.
 - We will begin sending the All Ohio Athlete's photos and information to School Pride next for the production of all new plaques featuring those athletes. The All Ohio Recognition will be located in the gym lobby on the wall where the vending machines are located.
 - Trophy showcases will be ordered this month. Each sport will have a showcase.



- The dedication of the Hall of Pride will take place on Friday, Feb. 1 the night of the Spaghetti Dinner and the Alumni Hall of Fame Announcements.
- Homecoming Activities
 - Wednesday, October 3 – OCTOBER general meeting due to the HOF Dinner on Thursday, October 4 at Wagners
 - Game Day – Friday, October 5
 - Parade – WDAB will be walking – will need our peeps to throw candy – we also have some leftover t-shirts from years ago we will be tossing to the crowd.
 - Homecoming Tailgate hosted by WDAB - we still need someone to help coordinate this. Football Backers does the heavy lifting for the tailgates, including set up of tents and tables. New picnic tables are there. The volunteer sign up genius is already created with items needed, you would just need to push that out and monitor sign ups. Then help on night of tailgate to manage drop offs and clean up.
- Positive Coaching Alliance
 - WDAB has partnered with our Athletic Department to bring in a very respected organization called Positive Coaching Alliance.
 - In early August about 250 athletes and about 50 coaches participated in PCA workshops here at WHS and we had great feedback from both groups.
 - PCA's mission is to make better athletes and better people. It's part of our mission to improve our culture and produce winning teams.
 - Our next PCA workshop is for Parents Only and is being held on Monday, September 17 here at WHS. The presenter will be Freeman Blade who was the same presenter to our head coaches. You will get to hear what the coaching staff was trained on and how we as parents are a critical part of a winning culture.
 - 3 more PCA workshops will be held this year, and will most likely be for coaches and athletes.

Vice President: Meredith LaVecchia

- 50/50 at home football games. Dana Wolf is helping and looking for one more.
- Sponsorship Signs: 1 purchase for football and baseball stadium. Year long contract. Can be purchased for any field.
- Water Bottles: still have a supply. Looking to purchase in November. Same two sponsors.

Treasurer: Jen Rujawitz

Secretary: Lori Jolliffe

- Please sign in

Committee Reports

Alumni & Community Relations: Megan Moutoux

- Formal Invitations going out this week to inductees and their guests and all HOF inductees.
- Flyer invite will be distributed via email, Westlake website and WDAB.
- Nominations are being taken online on wlake.org
- And we are geared up for the parade-& tailgate- donuts and cider and looking for some alumni to help at tailgate - please see Megan if you are available.



- Pride Hall: Now that summer is over- normalcy is setting in we will be full force pride hall till Mid October-(gives artist and vendors time) - we will reaching out to those who said they are willing to help. Been working a little behind scenes and ready to accelerate!

Concessions: Jenny Pirnat & Angela Kolocouris

Membership: Laurel Clarke

- Up to 168 memberships. This is only 7 shy of last year's total at the levels we are offering this year.
- We are below the 226 memberships from last year but this included more than 50 student memberships which we are no longer offering.

Public Relations: Melissa Grimes

Scholarships: Laurie Walsh

Senior Banners: Roberta Rence

- Went well for fall
- Looking for help for winter banners and wants to step down before spring as Roberta is heavily working on after prom.

Spaghetti Dinner: Chuck Backus & Bill Chmielowiec

- Served 300 meals last year stretched to 344.
- Thinking about 375 for this year.
- Hall of Pride may bring in more and looking for corporate sponsorship.

Spirit Rally: Dana & Ellen Hartup

- Has sent request to Tony for 2019 for Wed Aug 14th.
- NEW for this year: Dueling Dunk Tanks.
- Needed: Food Truck coordinator and Signage Coordinator for next year.
- Reach out to Dana Hartup if interested in joining committee.

Sports Programs: Gina Redinger & Dianne Gallagher

- Ink is still drying. Fresh off the press.
- New advertisers.
- Will be available to sell immediately.
- Will be delivered to soccer and football stadiums and volleyball.
- Team reps can see Gina for some to sell to families. Over 15,000 in advertising sales.

Volunteer & Team Reps: Cheryl Bansek

- Sign Up Genius for White Out, 50/50 Raffle, Homecoming Tailgate.
- Team reps please send links out to families.



Varsity Jackets: Sharon Prexta

The W Shop/Truck: Kelly Ilg & Fawn Carson

- Preparing for 1st home game.
- Awning and planters will be ready for next year.
- Open House was a mad house- over \$3000 in sales.
- Holiday Sale was successful and will continue with - one weeknight and one Saturday sale.

Website: Lori Jolliffe

Yard Signs: Carolyn Hansen

- Up this year- sold 68. \$8 from each sign goes back to WDAB.
- Will be doing Winter and Spring sales.
- Looking to reach out to youth sports to expand sign sales.

New Business

Announcements:

- September 17 – PCA meeting
- Meeting Oct 3.

Motion to adjourn: Roberta Rence

Second: Meredith LaVecchia

Westlake Demons Athletic Boosters

6-Sep-18

NAME	SPORT	EMAIL	TEAM LIAISON? Y or N
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