



## Westlake Demons Athletic Boosters Meeting Minutes December 7, 2017, 7p

Motion to Approve November Minutes: Ed Blair

Second: Jim Feldner

All Vote, Motion Carries

### Special Report – Nancy English re: Coaches for Cancer

- National collaboration with American Cancer Society
  - Teach kids community service
  - Cancer touches almost everyone in some way
- We are going to change things up a little
- T-Shirt campaign; we are minimizing community involvement with baskets, etc.; we will sell 50/50 raffle tickets; WDAB will donate some concession proceeds
- There will be 2 basketball games; 2/7 girls vs. Avon, 2/9 Boys v. Midview
- We will solicit coaches to bring their teams to a game and get them to buy shirts
  - We want as many kids, parents as possible
  - We are reaching out to Avon and Midview to participate
- Dribbling Demons & Dreamin' Demons will both perform

### Athletic Director's Report – Tony Cipollone

- Requesting \$200 to assist Boys / Girls Bowling entry fee into Eagle Invitational (similar to SWC Championship); they are on way to becoming a Varsity Sport
  - Coaches Button and Epple discussed the Bowling team history
    - Club started 3-4 years ago, and have improved finishes every year
    - These coaches took over last year; girls placed high, boys went to semi finals
    - Great progression, 2 bowlers with 299 games
    - As a club sport, they pay their own way for everything; it is hard to justify

*Motion to discuss request for funding by Bowling team: Eric Hanson*

*Second: Laura Lyle*

*All vote, Motion Carries; \$200 awarded to Bowling*

- Winter Sports are in action
- We are searching for girl's soccer coach; preliminary interviews continuing through Monday; @10 have been interviewed; 2<sup>nd</sup> round will include 3-5 candidates with stakeholders in the room; 2 finalists will be determined by Wilson, Cippollone, Goggin
- Excited about passing of Issue 53 – improved rec facilities in Westlake
- Drug Testing discussion at Athletic Council meeting this morning;

- President of Great Lakes BioMedical (drug testing) presented on implementing drug testing
- Tony will present at January Board meeting that he wants to implement drug testing
- there will be a forum for parents to learn about the program
- for the most part, students understand the need for testing, but there are still myths about what is going to happen and how
- Tony presented statistics regarding drug use / arrests in Westlake
- Random testing of athletes, extra-curriculars, those with a parking pass, opt in by parents
- Lots of decisions to be made about process – penalty?
- If you test positive, call is made to parents; then school is called
- We are not trying to catch kids, we are trying to stop them from making poor decisions

### **Officers Reports**

#### **President – Gina Redinger**

- The W Shop
  - We submitted a proposal for a \$5000 sponsor for the store and should know soon whether or not they will be participating
  - All paint was acquired by Cheryl Bansek as a donation from Sherwin Williams, paint supplies were donated by ACE Hardware and Mike Brizes is donating his labor to build a custom counter. Megan Moutoux scored a few display items that were donated and will be used in the space. Lisa Gregory is donating design time for the new logo for The W Shop.
  - We sought outside, professional merchandising consultants and visited about 4 other school stores in our area to help us with a simple, yet effective plan for the space.
  - The district is wiring the space for WIFI for us as well as for the installation of a security camera. WDAB to cover the costs for the camera - around \$200.
  - Wallgraphics, display systems, and a custom counter should all be installed in December
  - Grand opening is still slated be Feb. 2 at Spaghetti Dinner and HOF night.
- Athletic Wing Improvement Project
  - In September, the WDAB Executive Board Voted to approve our efforts to spearhead the design, installation, and funding for significant improvements to the athletic wing here at the WHS. Will include the display of past athletic accomplishments of SWC Champions, All State athletes for each sport, as well as a State Champions Ring of Honor and the Athletic Hall of Fame.

- We have a small committee dedicated to this project, which includes myself, Tony, Meredith and Megan. If anyone else feels passionate about helping with this very important project, you are welcome to join us.
- We will begin over the holiday break to clean out the storage room here at WHS that's filled to the ceiling with boxes and boxes of trophies and plaques. We will be cataloging, discarding, and deciding what needs repairing or replacing.
- Next, we're researching recognition display systems, graphics and signage for all of this and putting together a comprehensive concept, timeline, and budget.
- **Outdoor Signage Corporate Sponsorship Program**
  - We are putting together a signage sponsorship program to include the softball/baseball/ football fields. We have identified specific space on fencing in all 3 of those locations where banners could be placed without affecting views, windscreens, etc.
  - There will be a tiered pricing structure for all 3 locations or just 1. All banners will be the same style and produced by the same vendor for a consistent, clean look. We will begin selling those sponsorships in January for the spring baseball and softball seasons. We anticipate this yielding between \$6-\$8K annually for WDAB.
- I have new supplies of WDAB letterhead, envelopes and thank you notes for any officer or chairperson who would like some.

**Vice President – Tish Henry**

- Team reps – please pick up a few Winter Sports Programs, take to families and sell for \$3; complete the sign in sheet

**Vice President Fundraising – Meredith LaVecchia**

- Nov 25<sup>th</sup> was our watch party; very nice turn-out @50-60 people
- We are selling the green out shirts; \$10 each
- In January we will start planning the Demon Derby; we need volunteers to be on the committee

**Treasurer – Barb Kerr**

- Not present, see attached report

**Secretary – Lori Jolliffe**

- Please sign in; sheet is being passed around

**Committee Reports**

**Alumni & Community Relations – Megan Moutoux**

- Alumni- alumni are meeting next week to finalize and vote on our next class Hall of Fame 2018; Still excepting nominations always on our website new link on Wlake.org - on the alumni page. There's a form to fill out online if you would like to nominate someone or a team.



### **Concessions – Christine Brown**

- Sign-ups have gone well; there are a lot of openings in January
- Considering adding a microwave for student athletes? Tony will find a place for it

### **Membership – Sandy Blair**

- Slowing down; @10 new this past month; up to 216 paid
- Lots of pins left to be given out
- Lots more coaches than last year

### **Publicity – Melissa Grimes**

- Sale / OSU has all gone out

### **Scholarships - Roberta Rence**

- Not present, no report

### **Senior Banners – Roberta Rence**

- Received a quick turnaround, just need two; lots of positive comments

### **Spaghetti Dinner – Jim & Lisa Feldner**

- Everything is rolling along for Friday, Feb 2
- Placemat sales?
- He will work with Missy to publicize
- Put a special online for “dinner and a show”? Tony will talk to Doug

### **Spirit Wear – Kelly Ilg, Fawn Carson**

- PE Sales are going well
- Getting store ready
- Sale is Saturday; setup at 8a, runs until noon; lots of new things (ties, bibs, vests); lots of stocking stuffers; Secondary sale is Tuesday Dec 12 (there is a home basketball game)

### **Sports Programs – Gina Redinger**

- Winter programs are in; \$3; We will do a Spring program

### **Team Reps – Tish Henry**

- Need a rep for wrestling

### **Varsity Jackets – Sharon Prexta**

- No report

### **Volunteer Coordinator (non-concession) – Cheryl Bansek**

- No report

### **Website – Lori Jolliffe**

- Send me stuff to post as needed

### **New Business**

Next meeting: January 4, 2018, 7p - Westlake High School

# Westlake Demons Athletic Boosters

7-Dec-17

NAME	SPORT	EMAIL	TEAM LIAISON? Y or N
Fish Henry	swim/dive		
<del>TIM ASHBURN</del>	<del>WRESTLING</del>		
Amanda Melda	Wrestling		
Ellen Hartup	wrestling		
Laura Lyle	softball		Y
Sharon Prexter	V. Jackets	sprexter@wowway.com	N
Laurel Clarke	swim/dive	Deneen Burrows attending for	Y
Fawn Carson	Spirit wear	carsonbrent@sbcglobal.net <i>Laurel Clarke</i>	
<del>CRISPE-BURNS</del>	<del>CHICK</del>		Y
Renee Beaver	Track	renee.beaver@novoco.com	<del>N</del>
Eric Beaver	Track	eric.beaver@roadrunner.com	
Jim Feldner	Vball		Y
Ed Blair	SWIM/DIVE		N
NANCY ENGLISH			
Carilyn Hansen	girls soccer		Y
Eric Hansen			
Sandra Blair	membership		
Deb Padden	Tennis	b.padden999@aol.com	Y
Jim Eppeler	Bowling Coach	jeppeler@yahoo.com	X
Wil Needham	Baseball	comone.sound@aol.com	
Rob Button	Girls Golf + Bowling		Y



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Accrual Basis

**Westlake Demon Athletic Boosters**  
**Balance Sheet**  
 As of December 4, 2017

	Dec 4, 17
<b>ASSETS</b>	
Current Assets	
Checking/Savings	
1000 · Cash	
1005 · Petty Cash - Spirit Wear	350.00
1010 · Checking - First Fed Lakewood	162,453.48
Total 1000 · Cash	162,803.48
Total Checking/Savings	162,803.48
Accounts Receivable	
1100 · Accounts Receivable	3,067.14
Total Accounts Receivable	3,067.14
Other Current Assets	
1200 · Other Current Assets	
1210 · Spirit Wear Inventory	22,272.51
1220 · Spirit Wear PE Uniforms	6,925.25
Total 1200 · Other Current Assets	29,197.76
Total Other Current Assets	29,197.76
Total Current Assets	195,068.38
<b>TOTAL ASSETS</b>	<b>195,068.38</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Other Current Liabilities	
2100 · Other Current Liabilities	
2110 · Annual Sport Passes	17,292.00
2120 · Weight Room	50.00
2200 · Reserves	
2210 · Baseball	1,786.97
2215 · Basketball - Boys	451.85
2220 · Golf - Boys	4.51
2225 · Football	
2227 · FB Golf Outing	
2227A · Golfers	7,600.00
2227B · Sponsors	7,400.00
2227C · Costs	-7,382.50
2227D · Auction/Beverages/Etc	2,396.00
Total 2227 · FB Golf Outing	10,013.50
2225 · Football - Other	1,808.28
Total 2225 · Football	11,821.78
2230 · Lacrosse - Boys	-204.29
2232 · Lacrosse - Girls	1,507.63
2235 · Soccer - Boys	490.60
2236 · Soccer - Girls	75.23
2240 · Cheerleading	150.00
2245 · Gymnastics	78.60
2255 · Softball	4,585.00
Total 2200 · Reserves	20,747.88

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Accrual Basis

# Westlake Demon Athletic Boosters

## Balance Sheet

As of December 4, 2017

	Dec 4, 17
2100 · Other Current Liabilities - Other	31,226.00
Total 2100 · Other Current Liabilities	69,315.88
Total Other Current Liabilities	69,315.88
Total Current Liabilities	69,315.88
Total Liabilities	69,315.88
Equity	
30000 · Opening Balance Equity	57,035.89
32000 · Unrestricted Net Assets	21,667.96
Net Income	47,097.25
Total Equity	125,752.50
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>195,068.38</b>

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Accrual Basis

**Westlake Demon Athletic Boosters**  
**Profit & Loss**  
 July 1 through December 4, 2017

	Jul 1 - Dec 4, 17
Ordinary Income/Expense	
Income	
4000 · Revenue	
4100 · Revenue - Events	
4105 · 50/50 Raffle	1,097.00
4130 · Spirit Rally	2,000.00
4135 · OSU Watch Party	1,485.00
Total 4100 · Revenue - Events	4,582.00
4200 · Revenue - Spirit	
4205 · Yard Signs	1,780.00
4210 · All Sports Cards	0.00
4215 · Senior Banners	1,893.00
4220 · Spirit Wear	22,677.41
4225 · White Out T-Shirts	6,987.00
Total 4200 · Revenue - Spirit	33,337.41
4300 · Revenue - Concessions	
4310 · School Games	11,016.00
Total 4300 · Revenue - Concessions	11,016.00
4400 · Revenue - Membership	17,186.00
Total 4000 · Revenue	66,121.41
4500 · Other Revenue	1,305.00
4600 · Programs	
4605 · Good Luck Ads	920.00
4610 · Program Gate Sales	1,535.00
4600 · Programs - Other	17,569.00
Total 4600 · Programs	20,024.00
Total Income	87,450.41
Cost of Goods Sold	
5000 · Cost of Goods Sold	
5100 · Events	
5105 · 50/50 Raffle	60.00
5130 · Spirit Rally	1,064.91
Total 5100 · Events	1,124.91
5200 · Spirit	
5205 · Yard Signs	789.10
5210 · All Sports Cards	100.09
5215 · Senior Banners	2,720.00
5220 · Spirit Wear	851.55
5225 · White Out T-Shirts	2,969.55
Total 5200 · Spirit	7,430.29
5300 · Concessions	
5310 · School Concessions	6,793.18
Total 5300 · Concessions	6,793.18
5400 · Membership	835.07
5600 · Programs	2,301.42
Total 5000 · Cost of Goods Sold	18,484.87
Total COGS	18,484.87
Gross Profit	68,965.54



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Accrual Basis

# Westlake Demon Athletic Boosters

## Profit & Loss

July 1 through December 4, 2017

	Jul 1 - Dec 4, 17
<b>Expense</b>	
6000 · Expenses	
6020 · Awards - Fall	692.00
6025 · Awards - Winter	482.50
6026 · Awards - Spring	0.00
6035 · Weight Room	246.90
6100 · Other Expenses	600.00
<b>Total 6000 · Expenses</b>	<b>2,021.40</b>
6200 · Administrative Expenses	
6210 · Credit Card Fees	1,735.89
6215 · Website	70.68
6225 · Printing	1.60
6230 · Supplies	47.34
6235 · Misc	1,318.40
<b>Total 6200 · Administrative Expenses</b>	<b>3,173.91</b>
7000 · Sports	
7005 · All Sports	11,200.00
7010 · Fall Sports	18,600.00
7015 · Winter Sports	7,500.00
7020 · Spring Sports	16,525.00
<b>Total 7000 · Sports</b>	<b>53,825.00</b>
<b>Total Expense</b>	<b>59,020.31</b>
<b>Net Ordinary Income</b>	<b>9,945.23</b>
<b>Net Income</b>	<b>9,945.23</b>