



Westlake Demons Athletic Boosters Meeting Minutes September 1, 2016

Motion to open meeting: Roberta Rence

Second: Diane Campo

All vote, motion carries.

Guest Speaker: Scott Goggin – Superintendent, WCS

- Today is his official one month anniversary
- Professional transition has been great; his children's transition has been great as well
- He is getting quite a lot of community feedback
- Q: What are your thoughts on athletic capital improvements? How do you work with Boosters?
 - A: I like plans – I do not like to be reactionary; I need to see a plan. We should have improvements mapped out. We need to remedy the lack of Permanent Improvement stream (money dedicated only to improvements). We need to have the resources to implement the plan. We cannot rely solely on donations. We need to show our stakeholders that we are maintaining their donations, etc.
- Q: City / School funds are separate – are there plans to partner with the city to help improve some of our community athletic pieces? I.e. Track, outdoor basketball courts?
 - A: I hope so. Sometimes deals work out, sometimes they do not. It does not mean the relationship is bad, just that this particular deal did not work out.
- Q: Do you know anything about local stores being able to sell Demon branded merchandise in stores (i.e. Drug Mart, etc.)? In other communities, the Superintendent blocks these sales.
 - A: in Midview, I had to contact attorney re: this same issue. I will review and look back on this.
- Q: As a superintendent, what is your biggest challenge regarding sports programs?
 - A: right now, 5th and 6th grade kids during football games; they can't sit still; that is a logistical issue. Our "pen" got taken away, because we don't want to put bleachers on our new long jump area. You also run in to a lot of personal things (playing time, starting, etc.)
 - I hire coaches that are great teachers first, then are great coaches.
- Nancy English: I am the Project Link coordinator and we want to start a program to bring the coaches to the kids. We service 300-500+ children on a daily basis. We want to expose these kids to athletics; many are not because they are in single parent homes or the parents both work and it is difficult to get them to athletics. Kids look up to the coaches, and they are fertile ground to keep the kids in Westlake. We want coaches to come spend some time with the kids.

- PASSION FOR THE W! We need to build that.

Athletic Director's Report – Tony Cipollone

- Highlights:
 - Sebastian won preview for SWC CC
 - Volleyball is 2-2; people are questioning Mental, but she is building a strong program
 - Girls soccer is 4-0
 - Boys soccer is young team; game rescheduled for 10/3 at 6p
 - Girls tennis – on the way to SWC championship; playing a tougher schedule
 - Boys golf – favorite
 - Girls golf is in the mix\
 - Girls CC is struggling a bit, but will get there
 - Football with an excellent win!
 - Athletes are supporting each other
- Stadium Dedication is next Thursday, Sept 8: UHSJMC Stadium
 - Gates open at 6
 - 3 speakers
 - Concessions, Band, spirit wear
 - Should be complete and over by 8p
 - Hoping for parade of athletes through the tunnel to sit on the field.
 - He wants the alma mater to be sung every Friday morning on announcements.
 - Bricks are being installed; plaques are in, too.
 - We will have a program – includes some drone photography
- Hall of Fame: Thursday before Homecoming
- Q: What should athletes wear? A: Demon Gear / jerseys
- Q: Baseball coach? Announcement next week.
- Q: Why are we not doing dedication prior to the first game on Friday? Game is about the kids, not about the suits

Officers Reports

President – Ed Blair

- A lot that has happened is behind the scenes with officers; we laid out a plan of some goals
- Reiterate the Stadium Dedication – liaisons, please get your teams to the event.
- Liaisons – please let me know if you did not receive my welcome email that is to be shared with your team.



Vice President – Roberta Rence

- No report

Vice President Fundraising – Gina Redinger

- Corporate Sponsorships
 - 5K check from NCJ
 - 2K from MDV
- White out T-Shirts: we were in LBMS/WHS for 3 days – we sold about 500 of 700 so far. We are returning next week to finish selling.
 - 1st White Out is 9/9
- We have 2 businesses eager to sponsor a winter white out shirt; long sleeve
- Deans will sell some W pumpkins at one of the games
- WDAB Tailgate is Homecoming – we need volunteers
- Q: Are we hosting any sectionals? Yes: Wrestling on 2/25; we may be approached to host soccer sectionals

Treasurer – Barb Kerr

- I do not have a formal report yet; still in transition
- Please make sure the checks are written to WDAB and they are signed

Secretary – Lori Jolliffe

- Sign in please

Committee Reports

Alumni & Community Relations – Megan Moutoux

- Tickets for Alumni dinner are available online through Eventbrite
- Parade and Tailgate are set for Friday the 30th
 - Roberta is planning a parade / float
 - We have a trailer
- Demon/Dover alumni fundraiser at Time Warp on 10/1

Concessions – Christine Brown

- Volunteer spot is working well; 7/8 Grade VB is selling out of food at every game

Fundraising

50/50 Raffle – Roberta Rence

- This now has a name: “Demon Dough”
- Will kick off Nov. 1; runs through January; includes contest for teams

Golf Outing – OPEN

- We may have a new chair to announce

Krispy Kreme Donut Sales – Carol Burns

- At all of the home games; unsure of how many dozen to buy each game;
- She is meeting with the KK people tomorrow
- We will have a tent

Membership – Sandy Blair

- We are getting memberships from WHS and LBMS
- Logistic issues getting passes distributed
- Q: Do we need to tell people to keep their passes? Next year, people may be able to re-load their pass. Yes – we need to tell people not to toss yet.
- Q: How do people get their gift certificate? A: It is distributed with their pass. It needs to be used this school year.

Publicity - Elise Orr

- I could use help with getting the team liaisons
- What is our role? To publicize athletes, or the WDAB? A: Tony is to report on the athletes. He relies on coaches to submit the info that gets posted. He can set up people as a photo editor to post pictures. Send him updates and he will post.
- Elise: We really need to get the word out about what we do.

Scholarships - Roberta Rence

- In process of becoming digital
- Roberta needs a new chair

Senior Banners – Roberta Rence

- Lori Withers helped; the process goes quickly; they look great

Spirit Wear – Kim Fisher, Lori Withers, Kelly Ilg, Fawn Carson

- We have lots of new stuff
- Trailer had a critter; but is has been painted

Sports Programs – Gina Redinger

- We have sold about 20K in advertising; thanks to all that jumped in to help
- Program will be printed next Tuesday
- Will be available at first home game, possibly at the turf dedication

Team Liaisons – Ed Blair

Varsity Jackets – Sharon Prexta

- I just spoke with Band liaison, and he will let them know they can buy jackets

Volunteer Coordinator (non-concession) – Cheryl Bansek

Website – Lori Jolliffe

Q: Would it be worthwhile to set up a constant contact account for WDAB? YES! I am looking in to this.

New Business

- Renee Beaver is suggesting that we look in to new banner poles



- Tony said there is a planning commission meeting that we need to perhaps attend to discuss the new sign that will be in front of WHS. He will let us know the date.
- Gina: Is there anything formal in place that teams at LBMS can request from WDAB? Tony said that CC is getting new uniforms, football got new equipment. Ed said we can identify some way to send info to them.
- Bernadette: how / where do we hang XC banners? By tennis courts

Motion to adjourn: Kim Fisher

Second: Megan Moutoux

All vote, motion carries.

Next meeting: October 6, 2016; 7p - Westlake High School

Guest Speaker: TBD

Westlake Demon Athletic Boosters

1-Sep-16

NAME	SPORT	EMAIL	TEAM LIASION? Y or N
Elise Orr	Girls XC	eliseorrfamily@gmail.com	
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Eric & CAROLYN HANSEN	Girls Soccer	ebhcuw@gmail.com	
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