



Westlake Demons Athletic Boosters Meeting Minutes-August 4, 2016

Approval of Meeting Minutes from June 2, 2106.

Motion to approve: Laura Lyle

Second: Eric Beaver

All vote, motion carries.

Ed Blair: Looking for suggestions for guest speakers series to resume next meeting.

Athletic Director's Report – Tony Cipollone

- All fall sports are underway
- OSHA Parent meeting was last Sunday; well attended
- Do Registration Gateway! Only paper form is student physical; we are going green
- New stuff going on:
 - New floors in WHS
 - Paved asphalt on walk to baseball field and in front of the stands; more accessible
 - Cement walk to new batting cages; new grass around batting cages
 - Turf field has been great
 - Dedication will be near first home football game
 - UH will be placing signage; official name is University Hospital St. John Medical Center Stadium
- Banquets – we have partnered with Burntwood Tavern to do all the banquets;
 - \$10 or less per person
 - Makes it uniform for all teams
 - Banquet Dates:
 - 11/15 – football, cheer
 - 11/9 – tennis, soccer
 - 11/8 – xc, golf
- Thanks for efforts on golf outing; well received
- Girls Soccer announcers needed – the Allens have retired; it is a paid position
- Sports season passes have been ordered; hope to be ready by first game
- Pay to Participate is not yet available online; you can always send a check

Officers Reports:

President – Ed Blair

- Summer has been busy:
 - Switched from Citizens Bank to First Federal Lakewood;
 - Switched credit card vendor to save money
 - Switched website vendor / host

- Ecommerce will eventually be online as well
- Vote for Lori Jolliffe as WDAB Secretary
Motion to accept: Megan Moutoux
Second: Carolyn Hanson
All vote, motion carries.
- Vote for new Chair positions:
 - Elise Orr (Publicity)
 - Fawn Carson / Kelly Ilg (Spirit Shop)
 - Cheryl Bansek (Volunteer Coordinator Non-Concession)*Motion to accept: Beth Malloy*
Second: Roberta Rence
All vote, motion carries.
- OPEN POSITIONS: We need a golf outing chair for 2017; chair can plan and select location for 2017 outing.
- August 8th – WCS Open House / Meet the new superintendent/treasurer
 - Please attend
 - Some ideas – permanent spirit shop in rotunda; need to broach this subject with them
- Welcome packet to coaches and team liaisons (thank you Wendy Robinson!)
 - We need to identify and fill all liaisons; they need to be at all meetings so that they can share/relay information to the team
 - Membership
 - Yard sign
 - Varsity jacket
 - Good luck ad
 - WDAB info sheet
 - Tony said that he will get the welcome packets to the LBMS teams
- We gave up Browns stand; need to step up our concessions here, and expand membership; we expect all families to be members at some level to make up some of the money; we can re-visit the games next year if we need to
- We have officers meetings; Ed and Roberta are working on updating by-laws
- Officers/Committee chairs are required to be WDAB Members
- Question about Club Sports – do we encourage them to be members? Hockey is a self-funded sport; Dance Team? Bowling? Per Mr. Cipollone - Club sports fall under Mr. Freeman – speak with him regarding funding

Vice President – Roberta Rence

- No report



Vice President Fundraising – Gina Redinger

- Membership
- Concessions
- Spirit wear
- Cash raffle
- Corporate sponsorships:
- MDV Sponsorship (sports passes) = \$2000
- White Out T-Shirt – given to WDAB by Football – we will sell more t-shirts: North Coast Jaw (Dr. Blood) = \$3000 for 300 t-shirts
- There will be a Winter white out shirt as well
- Working on sponsorship for magnets
- Krispy Kreme donuts – Carole Burns is coordinating
- We are fundraising to meet the requests of the team – 1st half of year
- Tony meets with coaches and presents wish list to Boosters
- 2nd half of year – what big project do we want to tackle, and how do we do it (Capital improvement)
- We have covered every expense that has been requested; we have not had to say no to a coach.
- There are discussions about bringing WDAF/WDAB together; there are legal things we need to look at
- Individual team fundraiser – Misty Glen Kennel will do a dog wash; this would be perfect for a team (event type fundraiser)
- Volleyball is having a fundraiser at A1 this weekend.

Treasurer – Barb Kerr (see attached)

- Not much to report
- Is working on methods of depositing cash, so that things are not missing
- We have good money in the bank; no real financial report; we are in good shape

Golf Outing Report – Eric Beaver (see attached)

- Made \$11,833
- Goal was 100 golfers, we had 78
- Eric is disappointed in how much we made; feels that the strike may have hurt us
- We get a discount at Red Tail; they are great to work with

Secretary – Lori Jolliffe

- Please remember to sign in



Committee Reports

Alumni & Community Relations – Megan Moutoux

- Please sign up to donate food for the Open House on 8/8
- Great opportunity to meet the new people; show off the weight room, etc.
- Board Meeting right after
- Alumni:
 - 4 inductees (and their families) to the AHOF will be invited to a dinner; 9/29 at Wagners
 - Inductee Categories: Athletic, Distinguished, Honorary
 - All part of Homecoming weekend – they will be in the parade on 9/30
 - WDAB Tailgate
 - Alumni Fundraiser at Time Warp on 10/1

Concessions – Christine Brown

- We need each family to take 2 concession shifts
- Link to volunteer will be ready tomorrow
- Older students can get their service hours
- Best to do a sport that your child is not in
- May add Dip-n-Dots to concessions

Membership – Sandy Blair

- Membership drive is underway
- We are currently up to 7 members
- New stuff is on the website
- If you are a liaison, please remind parents that there is no selling, just become a member of Boosters

Publicity – Gina Redinger for Elise Orr

- Elise Orr is taking over; Gina is training her
- She is already rocking
- Send her items that need tweeted, etc. eliseorrfamily@gmail.com
- Lynda Appel is our new webmaster – will manage uploads

Scholarships: Roberta Rence

- We are looking to revamp what we are doing
- Need freshman/sophomore parent on the committee

Senior Banners – Roberta Rence

- 1st date was tonight; went smoothly



- Banners will be ready for 1st games if photos were taken tonight
- Needs to get with some teams to schedule

Spirit Wear – Kim Fisher & Lori Withers

- We have some new items
- Will be at the open House, all football games
- PE Uniforms are ready
- BSN is the vendor for teams if they want specific spirit wear
- Yard Signs: no report
- Varsity Jackets: will be at football cook out; forms to be posted

Sports Programs – Gina Redinger

- We are selling ads now; @11K, goal is 25K
- We are selling good luck ads; those are starting to come in
- Band is promoting Fall program as well

Volunteer Coordinator – Cheryl Bansek

- No report

New Business

Wendy Robinson: Would like to add making the 4th of July parade marching to WDAB from Football. Will be discussed at next meeting.

Homecoming Parade – Roberta Rence is going to take this on

***Motion to Adjourn:** Eric Hanson*

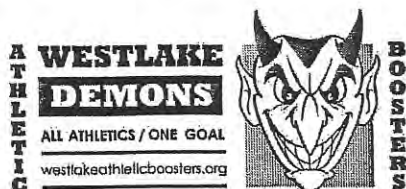
Second: Eric Beaver

All vote, motion carries.

Attendance: see attached

Next meeting: September 1, 2016; 7p - Westlake High School

Guest Speaker: TBD



Westlake Demons Athletic Boosters Meeting AGENDA-August 4, 2016

Approval of Meeting Minutes from June 2, 2016

Program: (7:05-7:15 p.m.)

Featured Speaker: This will resume next month. Any suggestions?

Athletic Director's Report (7:15– 7:30 pm)

- Team and Athletic Department Updates
- Status for WDAB and Athletic Department purchases/funding for athletic programs
- Announcements

Officers' Reports (7:30 – 7:50 pm)

President

- Web hosting transfer & E-commerce
- Vote for Lori Jolliffe for Secretary
- August 8th Open House
- Coach and team liaison email
- By law to be updated
- Officers and Committee Chairpersons must be members.

Vice President

2nd Vice President

Treasurer

Secretary

On Going Business (7:50-8:10 pm)

Committee reports:

- Alumni/Community Relations – Megan
- Concessions – Beth & Christine
- Golf outing – Eric & Renee
- Membership – Sandy
- Publicity – Elise Orr *new*
- Scholarships – Roberta
- Senior Banners – Roberta
- ✓ Spirit Shop (Lori, Kim, Fawn, Kelly) *new*
 - Yard Signs
 - Varsity Jackets
- ✓ Sports Programs – Open/Gina
- ✓ Volunteer Coordinator (non-concession) – Cheryl Bansek *new*

New Business (8:10– 8:15 pm)

- Any additional new business for consideration

Adjournment

Next meeting: September 1, 2016 at 7:00 p.m. At Westlake High School
Guest Speaker: TBD

WESTLAKE DEMON ATHLETIC BOOSTER
AS OF AUGUST 1, 2016

ASSETS

CASH

Charter One Checking Account	\$ 30,925	
Charter One Money Market Account	-	
First Federal of Lakewood - Opening Balances	40,000	
Football receivable	1,500	
Cash on Hand (Spirit Wear Only)	350	72,775

SPIRIT WEAR INVENTORY

15,525
<u>\$ 88,300</u>

LIABILITIES & EQUITY

ACCOUNTS PAYABLE

Sports Passes - (due WBOE)	\$ 210	
Basketball (girls)	670	
Football reserves	8,555	
Due BSN for gear packs (estimate)	8,400	
Golf outing reserves	10,833	
Baseball reserves	1,786	
Lacrosse	995	31,449

EQUITY

Opening Balance	21,526	
Net Income 7/1/15 and 8/1/16	<u>35,325</u>	56,851
	<u>\$ 88,300</u>	
	<u>\$ 0</u>	

WESTLAKE DEMONS

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ALL ATHLETICS
ONE GOAL

westlakeathleticboosters.org

STATEMENT OF PROFIT/LOSS

FOR THE PERIOD 7/1/15 THROUGH 8/1/16

INCOME

	50/50 Raffle	Programs	Spirit Wear	Golf Outing	Membership	Concessions	Overhead	Total
Sponsorships - All Seasons 2015-16	\$ -	\$ 20,991	\$ -	\$ -	\$ 22,210	\$ -	\$ -	\$ 43,201
50/50 raffle	1,826	-	-	-	-	-	-	1,826
Spagetti dinner	3,795	-	-	-	-	-	-	3,795
Concessions - Browns & Cavs	-	-	-	-	-	21,477	-	21,477
Concessions - School Games	-	-	-	-	-	32,109	-	32,109
Sales (gate & on-line)	576	-	46,218	23,565	-	-	2,102	72,461
Total Income	6,197	20,991	46,218	23,565	22,210	53,586	2,102	174,869

EXPENSES

Cost of goods sold	1,050	4,306	29,824	8,015	2,822	15,199	1,403	62,619
Senior banners	-	-	-	-	-	-	1,920	1,920
Program request	-	-	-	-	-	-	36,926	36,926
Scholarships	-	-	-	-	-	-	2,700	2,700
Weight room (net)	-	-	-	-	-	-	31,708	31,708
Bank charges	-	-	-	-	-	-	1,327	1,327
Credit card processing fees	-	-	-	-	-	-	1,190	1,190
Website expenses	-	-	-	-	-	-	1,154	1,154

Total expenses

1,050	4,306	29,824	8,015	2,822	15,199	78,328	139,544
<u>\$ 5,147</u>	<u>\$ 16,685</u>	<u>\$ 16,394</u>	<u>\$ 15,550</u>	<u>\$ 19,388</u>	<u>\$ 38,387</u>	<u>\$ (76,226)</u>	<u>\$ 35,325</u>
							\$ 35,325

Westlake Demon Athletic Boosters
2nd Annual Demon Classic Golf Outing
Event Summary - August 4, 2016

<u>Event Sponsors</u>	<u>Amount</u>
University Hospitals - Center for Orthopedics	2,500.00
North Coast Jaw	1,000.00 (still due)

<u>Hole Sponsorship</u>		
Grimes Construction	Chris Grimes	250.00
Howard Hanna	Micheal Della Vella	250.00
KeyBanc	Gina Redinger	250.00
Lyle & Malloy Family	Beth Malloy	250.00
Padden Family	Brian Padden	250.00
T-3	Mike D'Andrea	250.00
Baird Private Wealth Management		
The Kraft Roethler Group	Joe Kraft	250.00
Board of Education Members	Joe Kraft	250.00
Cleveland Home Title	Bill Craighead	250.00
Donald Development	Chuck Hale	250.00
Gray House Pies	Joe Schlott	250.00
Schultz Process	Michelle Schultz	250.00
Woodman Agitator	Jim Bielozer	250.00
Advanced Property Tax Compliance	Gary DiLillo	250.00
Merrill Lynch	Sanjay Beach	250.00
Pat Catans	Craig Catanzerite	250.00
Pinnacle Financial	Jim Leanord	250.00
ReMax Pros	Keith Ramach	250.00
Union Capital	Chris Hartzell	250.00
Deans Greenhouse	Scott Dean	250.00

76 Golfers	150 ea.	11,400
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Raffle Baskets & Putting Contest (less printing exp)	735.00
Gross Revenue from the Event	20,635.00

Red Tail	(8,802.00)
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Net Revenue	11,833.00
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BSN & Mike Prizes Donated the Player Gifts
WDAB donated excess water, pop & gatorade
Over 14 volunteers for the event (see tab)

ROBERTA RENKE

Michelle O'Meara ndfamily@sbcglobal.net

Kim Fisher

Lori Withers

Kelly Tig

Lisa Jaros

Michelle Stalter

Wendy Robinson

Eric Beaver

Kris SOLÉ KMSMARLO@WADWAY.COM

Sandra Blair

Debbie Paul

CARRIE HALE

Megan Moutoux

Christ Brown

Laura Lyle

Beth Malloy

Bernadette Franz

Lori Jelliffe

Cheryl Bansek

MICHAEL REGHI

Jen Nebraska

Lisa Feldner

Dianne Campo

Lisa Manson

Carolyn and Eric Hansen

July Soccer / Basketball

Boys Soccer

Spirit Wear

Spirit Wears

spirit wear

Spirit wear

Swim & Diving

Football

Football

GIRLS CROSS COUNTRY / Boys XC

Swimming / baseball

Football / vball

Volleyball

Alumini / Girls Soccer / Vball

Concessions

softball - WHS

concessions

XC - boys.

vball / g.bball

WBS FOOTBALL & BOYS BASKETBALL

Dance team (club, teen)

volleyball

girl's basketball

Hockey / rason

XC, girls soccer

X-C Liaison

