



**Westlake Demons Athletic Boosters Meeting Minutes
May 6, 2021 – Zoom Meeting**

Vice President: Tim Bihn- called meeting to order

- **Approval of April Minutes – update spelling of Bianca last name to Beekman**
 - **Motion: Megan Moutox**
 - **Second: Laura Lett**
 - **Motion carried, minutes approved**
- **Approval of Budget:**
 - **See attachment of budget –Tricia**
 - **Tim reviewed and shared the current budget on the Zoom presentation**
 - **WDAB Current budget for 2021/2022 - \$78,741**
 - **Tony’s budget as it currently stands- \$43,851.35**
 - **Motion to approve Tony’s budget of \$43,851– with all the asks from coaches – the \$43,851 was the approved amount from WDAB**
 - **Motion: Virnette Brown**
 - **Second: Megan Moutox**
 - **Vote: All in favor – vote passed**
 - **Discussion regarding the budget and what was approved and when uniforms were last purchased for teams**
 - **Tim talked through the requests for each of the teams and the amounts requested**
 - **All uniform requests, if provided by WDAB, must be approved by Board to ensure following guidelines**
 - **Questions regarding the amounts asked and where these numbers came from – Tony gets requests from teams and works with vendors to determine an amount needed to purchase items needed**
 - **Discussion regarding is this it for requests or are teams able to place requests later in the year to WDAB? Will teams who might have been denied funds from WDAB create an issue with families donating/volunteering next year?**
 - **Tony feels the budget is good – does not think that there will be issues – feels the amount of almost \$50K is a good budget. Not many school booster programs can provide almost \$50K to the benefit the athletes.**

Athletic Director’s Report: Tony Cipollone

- **Thanks for approving the budget**
- **HUDL – working to get the most bang for buck – will go over detail**



- Suggestions for incoming Board - look at membership requirement % of team rooster in order to request items – feels this legitimate
- Develop some procedures on how the reserve accounts can be accessed as well as who can access – does not feel Treasurer is the one who has to go to coach to get approval – needs to be a better process in place
- Thanks to coaches with flexibility this spring - also thanks to maintenance staff for all that they have done – thanks to all parent volunteers
- Congrats to Boys Tennis SWC runner up!!
- Senior nights still left are track/tennis – changes to night & time due to conflicts– move to a different time – working through options and will provide updates
- Award nights – all in PAC
- June 1 5:45 boys track and field - 7:45 girls track and field
- June 2 5:30 softball & 7:45 baseball
- June 3 5:45 LAX girls 7:45 – boys LAX
- Fall sports on website – winter slowly making way to website
- Spirit Rally: Administration in favor of having this event
- Final Forms software will be rolled out soon – compliance of physical forms and more efficient
- FYI... District looking to sponsorship advertising more on the baseball fencing – softball fencing – stadium fencing
- Hosting OHSAA softball game on Wednesday – tickets are \$10
- Membership fees for OHSAA look to increase for 2022 – possibly double to \$5000 annual fee
- Open Positions for next term:
 - Public Relations
 - Spirit Rally
 - Capital Improvement
 - Spaghetti Dinner – waiting to hear from Meredith & Amy if they are going to continue to chair this committee – update Meredith & Amy will continue on!
 - Sports & Corporate Sponsors
 - Veteran's Day

Vice President: Dana Wolfe

- Working on sending Thank you! - anyone who has worked behind the scenes – please let Dana know so can be added to list of thank you to be emailed out.
- Kona Ice – middle school track meets have been good- Kona Ice currently owes \$595 total to WDAB - will wait until end of season to get final total
- Donated bottles of water to teacher appreciation
- Tony will add the season pass to the online raffle
- Let Amy know about the updates to the online raffle



- **Any money made from online raffle is almost pure profit to benefit athletics as there is no cost in hosting the Derby – most of the baskets were carried over from the 2020 Derby – typically the net profit of the Derby is about \$25K when hosted as an event**
- From Jane Peer re: Online Demon Derby Raffle
 - o 21% towards our goal - this is good, but we will see a slow down if we don't continue to push and share. Personal outreach by this group would go a long way.
 - o Posted to the Westlake Community Facebook page which has a lot of followers who live in Westlake or are from Westlake
 - o 60% have contributed \$50 or higher;
 - o 23% \$25-\$40 and
 - o 20% \$10-20.
 - o Perhaps a tactic to share might be some of the items the teams have gotten in the past and feature some of the items purchased for each team – showcasing what was purchased or provided by WDAB

Treasurer: Tricia Balch

- Keep requests coming to close out end of the year- all requests by beginning of June
- Down to just one bank and one account
- About \$193K \$75 to reserves \$108 available fund at this point
- Look into creating a sign-up sheet for teams to request form reserves

Secretary: Ivy Arndt

- Please send in emails if not able to attend meeting with any committee updates
- Please take a moment to read the minutes prior to the next meeting

Committee Reports

Alumni & Community Relations: Megan Moutoux

- All signed up for July 4th parade – 3 cars scheduled – let Megan know if teams are going to participate can look at getting more cars if needed
- Group formalized nominating 2 - one distinguished – Frank Sarna Distinguished Hall of Fame – who passed away helping to rescue and save lives and one athletic - Lisa Schuette Downing Athletic Hall of Fame Class of 1992- swimmer still holds two records
- Please join for dinner – hoping to host at Wagner's again – will keep updated
- Scholarships from Alumni will provide (2) \$1000 scholarships
- Send Megan any updates on any great things happening with our past students

Concessions, Laura Lett

- 4 events left – unless more are added for next week
- \$1500 a little over for the season



- Shout out to team reps and volunteers - done a great job!
- Looking forward to Fall!
- Will 2 volunteers be allowed to help in concessions for next year? Will student looking for service hours be allowed to volunteer? Not yet known.
- A little behind basketball season
- Tony is exploring a way to offer credits to families who volunteer at concession to reduce the pay-to-participate costs. Asked Athletic Board to look at possibly creating payment plans to assist with spreading out cost instead having to pay in one lump sum.

Membership: Laurel Clarke

- Still getting a few memberships – a few coaches just signed up for this year as well as few who signed up in order to be eligible for scholarship. Now at 203 total members – more than last year at 188!
- Up to \$7425 compared to next year – might look at passes to keep amount taken in comparable to this year.
- Maybe look at making sure that people who order banners are members in order to get discount on banners.

Public Relations: Marti Bowman – not present see report.

- Derby Raffle - I've reached out to all of the local publications with the info and supporting photos and am monitoring coverage. The Patch article is available online!
- May - will do some PR on the scholarship winners once they are announced later this month.

Scholarships: Laurie Walsh

- Had record number of applicants this year with 25 – chose 7 applicants - scholarship amount given is \$500
- Scholarship night is May 20th

Senior Banners: Jessica Hennessey

- No present

Social Media: Amy Havelka

- Please email anything needs posted on social media to amygreenhavelka@gmail.com. Preferably by Friday night. I try to schedule a week's worth of posts at a time.

Spaghetti Dinner: Meredith LaVecchia & Amy Stanton

- No update – will stay on to assist next year!

Spirit Rally: Dana Hartup

- No update – not present



Corporate Sponsorships: Dana Wolfe

- Already spoke about Kona Ice

Sports Programs: Dianne Gallagher

- Programs are being distributed – team reps should have and should be selling at games
- Laura also has some for concessions
- Will reach out to Amy to have her re-post about program being available
- Pulled programs for Senior athletes and will give to Dana for banquets

Volunteer & Team Reps: Carrie Rendziak

- Sent info to team reps for online Demon Derby raffle
- Carrie will send out a request again to get info to team reps

Varsity Jackets: Sharon Prexta

- Updates?

The W Shop/Truck: Jenny Pirnat – not present – see below report

- Planning on “end of school year sale” sale first week of June then doing inventory the following week.
- Website will be closed over summer. I don’t want to be making deliveries all summer. Will open back up August 1st or 15th. Will start announcing in blasts.

Website: Tim Bihn

- Working with designer – changing the platform to make it more user friendly – hope to have this completed in next month or two

Yard Signs: Carrie Rendziak

- Sold 29 Spring yard signs

LBMS Representative – Delicia Ostrowski

- Thank you coming from LBMS teachers thanking for water donated from WDAB
- Maybe have Kona Ice come to DIS event – on last day of school for field day?
- Will send out email to volleyball and or basketball about derby raffle if not heard from her parent rep with info

Capital Improvement Committee – no chair for this group

NEW BUSINESS:

- Dana placed request for WDAB to support the football program as they have fallen short about \$1584 for uniforms – suggesting perhaps WDAB could offset cost.



- Motion made by Delicia to request \$2000 from WDAB to assist with covering deficit of team reserve to offset cost of uniforms and assist with helping a few athletes attend camp
- Second: Ivy Arndt
- Vote – all approve – motion carries

- Tim asked how to get WDAB logo on the backdrops and pads so community knows that WDAB purchased and supported the teams & athletes. Tony suggested to provide signs and he will be happy to place on the pads & backdrops.

- Much discussion around better way to share the WDAB message about all that WDAB does to support student athletics – several suggestions were offered and ideas were shared – more discussion is needed to formulate a plan to get the word out better to ensure WDAB is well represented.

- *Motion to adjourn: Tricia Balch*
- *Second: Carrie Rendziak*
- All vote- motion carries to adjourn*

Next meeting:

Thursday, June 3, 2021 – In person in Media Center

In Attendance:

- Tim Bihn
- Dana Wolfe
- Tricia Balch
- Ivy Arndt
- Delicia Ostrowski
- Virnette Brown
- Carrie Rendziak
- Laura Lett
- Laurel Clark
- Marti Bowman
- Coach O'Brien
- Coach Beekman
- Amy Havelka
- Tony Cipollone
- Megan Moutoux



- Laurie Walsh
- Jane Peer

Athletic Director Report 5/6/21

1. Requests/Financial/Guest

a.2021-22 Budget

i.Thank you for approving

ii.Hudl-working with them to get the most bang for our buck

iii.

b.Should develop procedures/google form to ensure that coach and rep are on same page for reserve accounts.

c.Membership requirement (%age of roster, etc.)

d.

2.Thank you to all/Congrats/Prayers/Volunteer opportunities

a.Thanks-maintenance, coaches for flexibility, lacrosse, baseball, softball, tennis, track volunteers

3. Updates

a.Boys Tennis-SWC runner-up,

b.Spring Sport updates

i.Senior Nights/Days

1.5/10-Boys Track/Tennis-will have to see

2.5/13-Boys Lacrosse

3.Spring Sport Awards (more details to come)

a.6/1 5:45 BTF, 7 GTF

b.6/2 5:30 SB, 6:30 BTEN, 7:30 BASE

c.6/3 5:45 GLAX, 7 BLAX

d.6/3 about 8:30-Release of Senior Departmental Awards

c.Fall sport WHS Schedules



i.As complete as I have currently

d.Will be working on the winter schedules (most are complete) and LBMS

e.Spirit Rally can be a go

f.BBK Holiday Tourney 12/20-21 (Lorain, Oberlin, Nordonia, Westlake) (varsity only) (lower levels will play at other sites)

g.Athletic Council

i.Ramp up advertising opportunities around district especially athletics

1.All the players in a room, new signage

ii.Final Forms has been approved, all forms for athletics will be through this, great for compliance