



**Westlake Demons Athletic Boosters Meeting Minutes  
September 9th, 2021  
Red Brick Room WHS**

Meeting called to order at 7 pm

**Welcome and Introductions**

**Committee Reports**

**Alumni & Community Relations: Megan Moutoux (not present)**

- 2022 Sport Picture- The Yard Party Picture came out great...Thank you to all the students who were flexible and ready. Thank you to Lisa Gregory for her photo skills!
- Hall of Fame Ceremony- Classes of 2020 & 2021 -Thursday Sept 16th at Wagners 5:30 cocktail and 6:30 dinner. All are welcomed. ONLINE RESERVATIONS only at this point unless they email me directly. I highly recommend all to come!!! Great night!!! We are at 160 attendees right now...Looking to add a few more!!! Great Classes being inducted. See attached media release.
- Brown Jug - Friday the Alumni are looking forward to the return of the Little Brown Jug rivalry. We are partnering with WDAB to do a tailgate-Two former coaches - Bay Tom Kaiser and WLake Coach Vern Long (2020 inductee) will be showcasing the new little brown jug inside the stadium for a meet and greet. Flyer Attached- please share on social media.
- Hall of Pride Updates- Been working with School pride to get records updated. They, like everyone else, are working as fast as they can with the staff they have. Hope to have updates ASAP.
- Shot a Hall of Pride video with WHBS- should be up next week or sooner. Shout out to Senior Mason Kruse for his great work and Les from WHBS
- Website Update Hall of Pride- I owe Tim a blurb for the website. It's coming!

**Concessions: Laura Lett**

- Picking up with crowds at games. Made \$1200 so far with various sports
- Coca-Cola delivery issues
- Need additional help: especially during VB games

**Membership: Laurel Clarke**

- \$26000 brought in to date, 162 members



**Public Relations: Jane Peer (not present)**

- Reminder that anything we want to promote community-wide to connect with Jane Peer and she can write up and send out press announcements to the local papers.
- Next up will be promotions related to WDAB's effort around Veteran's Day (pending a Veteran's Day Chair)

**Scholarships: Laurie Walsh – nothing to report until Spring**

**Senior Banners: Jessica Hennessey (not present)**

- All Banners were hung.

**Social Media: Amy Havelka**

- Send her info to post
- Share and Retweet

**Spirit Rally: Carrie Rendziak**

- Thanks to all who helped. Cancelled due to extreme weather. Not rescheduled due to timing of start of season
- May set rain date for future
- Looking for chair for next year

**Sports & Corporate Sponsors: OPEN (Delicia Ostrowski, interim)**

- Need to find a chair
- Different sponsorship opportunities: shirts, 50/50
- Looking for more sponsors even into next year

**Sports Programs: Dianne Gallagher**

- Offer much for the money
- Winter and Spring opportunities
- Proof is here, it will be reviewed after meeting for approval. \$5 cost
- Will be ready for homecoming
- WDAB members with seniors receive complimentary copy

**Volunteer & Team Reps: Carrie Rendziak**

- Please share the info as you receive it.
- Send your fundraiser info to us to promote
- Thanks for volunteering.

**Varsity Jackets: Sharon Prexta**

- Nothing to report



**The W Shop/Truck: Jenny Pirnat (not present)**

- Sales have been great so far. We have had over \$13,000 in sales.
- She has reordered some items we have sold out of to hopefully get through the fall.
- Will place a large order in November for our holiday sale in December. Will get a date nailed down for the holiday sale soon.

**Website: Tim Bihn**

- Nothing to report

**Yard Signs: Carrie Rendziak**

- Sold 46 signs. Soccer the most with 13.

**LBMS Representative – Jenn Richards**

- Nothing to report

**\*Athletic Director's Report - Tony Cippolone**

- **See below**
- **Requests**
  - Additional \$319 for uniforms for the soccer team due to supply issues. (Approved in Executive Session over the summer.)
  - \$4600 to buy liquidation equipment for the football team from WRA. Retail cost is \$40000
    - Motion to fund \$4600: Lisa Forshey
    - 2nd: Delicia Ostrowski
    - Discussion
    - Motion carries

**Officer's Reports**

**President: Virnette House-Browning**

- **Open Positions for the year:**
  - Corporate Sponsors – Delicia is interim (will need to find someone to fill position)
  - Veteran's Day - filled at this meeting: Donna Davidson and Jane Peer to co-chair
  - Will need committee to assist with Concessions to assist Laura Lett

**Vice President: Delicia Ostrowski**

- 50/50 raffles at games, need volunteers
- Sold 350 White Out shirts, sponsored items
- Send fundraiser info
- Burntwood Tavern Player of the week per sport



**Treasurer: Tricia Balch**

- Financial report attached

**Secretary: Carrie Rendziak**

- Approval of August Minutes
  - o Motion: Diane Gallagher
  - o Second: Laura Lett
  - o **Motion carried, minutes approved with changes**
- Please send in emails if not able to attend meeting with any committee reports
- Please take a moment to read the minutes prior to the next meeting

**NEW BUSINESS:**

- None

*Motion to adjourn at 8:02: Laurel Clark*

*Second: Lauren Ambrosino*

*All voted- motion carries to adjourn*

In Attendance: see sign-in sheet



## **Athletic Director Report 9/9/21**

### **1. Requests/Financial/Guest**

- a. Request that an additional \$319 be approved for previous approved girls soccer uniforms-we had to switch vendors because of supply chain issues with adidas
- b. Request for \$4600 for football equipment that was purchased from Western Reserve Academy when they discontinued their program-most of the stuff was new but if we would purchase all this at retail for most of this would be in neighborhood of 40K!
- c. Hudl has finally been approved-anticipate 2-3 weeks for the stadium camera

### **2. Thank you to all/Congrats/Prayers/Volunteer opportunities**

- a. Big thanks to the parents stepping up for concessions
- b. Thanks for making our first two home football games successful, two more in this stretch

### **3. Updates**

- a. Online ticketing-some good, some bad
  - i. Wish we had the kiosks
  - ii. Season passes
- b. 15-17K upgrade in gymnasium working on new proofs with Schoolpride
  - i. GLC signage should go up in 5-6 weeks
- c. Award Ceremony dates
  - i. Tuesday 11/9-XC, Golf, Volleyball
  - ii. Wednesday 11/10-Girls Tennis, Soccer
  - iii. Tuesday 11/16-Football, Cheer
- d. T3 strength and conditioning-rave reviews
  - i. Working on date for: Mental Performance and Sports Nutrition (probably online)
- e. Districtwon discontinued their All Access Program
  - i. Meeting with other vendor to see if inclusive apparel deal etc can be done
- f. Working on Online Youtube show with Johnny Conroy and Allen Wylie, kind of like call in Ask the AD format

### **4. Questions?**

## WDAB BALANCE SHEET

Balances as of 9/6/2021

<b>First Federal of Lakewood</b>	<b>0.00</b>	
<b>PNC</b>	<b>212,754.49</b>	
	-----	
	<b>212,754.49</b>	Total Cash in WDAB Bank Accounts
<b>WDAB Team Reserve Balance</b>	<b>78,616.41</b>	
<b>In Memory of Rich Burrows</b>	<b>4,885.00</b>	
<b>Restricted Cash</b>		Total Budget Paid to Date
<b>WDAB Budget</b>	<b>20,490.00</b>	\$33,054.51
<b>WHS/Tony Budget</b>	<b>30,981.35</b>	
<b>Left from 2020-21 Budget</b>	<b>9,000.00</b>	
<b>AVAILABLE MONIES</b>	<b><u>\$68,781.73</u></b>	
<b>Budget Approved</b>	<b>43,851.00</b>	
<b>WDAB Budget</b>	<b>35,890.00</b>	Programs, Banners, Spirit Wear, Yard Signs, Membership Give Aways, Website, Etc..

# 2021-22 WDAB BUDGET

WDAB Team Reserves	<b>\$78,616.41</b>		Balances as of 9/6/2021
In Memory of Rich Burrows	<b>\$3,610.00</b>		
	<b>Budget</b>	<b>Budget</b>	
	<b>Left</b>	<b>Paid</b>	
Yard Signs - Fall	<b>\$1,000.00</b>		Budget for Fall Signs (80 @ \$11.95 ea) - \$1000
Yard Signs - Winter	<b>\$500.00</b>		Budget for Winter Signs (est 40 @ \$11.95) - \$500
Yard Signs - Spring	<b>\$500.00</b>		Budget for Spring Signs (est 40 @ \$11.95) - \$500
Membership-Yard Sign	<b>\$1,200.00</b>		Budget for Entire Year (est 100 @ \$11.95) - \$1200
Membership-GIVE AWAY ITEM	<b>\$3,000.00</b>		Budget for Entire Year (est 100 @ \$30.00) - \$3000
Membership-T-Shirts	<b>\$0.00</b>	<b>\$1,234.00</b>	Est 130 shirts (S-XL: \$9 / 2XL: \$10) - \$1200
Membership-WShop Cert	<b>\$1,500.00</b>		All-In: \$50 (currently 14) / Pride: \$20 (currently 26) - Budget \$1500
Sports Program-Fall	<b>\$3,000.00</b>		Est Budget - Joop Art & HKM Printing - \$3000 (\$2000 design & \$1000 print)
Sports Program-Winter	<b>\$1,600.00</b>		Est Budget - Joop Art & HKM Printing - \$1600 (\$900 design & \$700 print)
Sports Program-Spring	<b>\$1,200.00</b>		Est Budget - Joop Art & HKM Printing - \$1200 (\$800 design & \$400 print)
Senior Banners-Fall	<b>\$1,000.00</b>		Est - \$1000
Senior Banners-Winter	<b>\$500.00</b>		Est - \$500
Senior Banners-Spring	<b>\$500.00</b>		Est - \$500
Scholarships	<b>\$3,500.00</b>		Est from 2021 Cost (7@\$500)
WDAB Website Hosting	<b>\$1,140.00</b>		Budget For Entire Year - \$1140 (\$95/mon - \$45 host + \$50 cart)
Tax Preparation Fee	<b>\$350.00</b>		Alan V Januzzi, CPA and \$100 to the State of Ohio
Spirit Wear		<b>\$16,887.50</b>	For Entire Year - \$15K Budget
<b>WDAB Budget Left:</b>			<b>\$20,490.00</b>
Hudl Gold Package	<b>\$0.00</b>	<b>\$8,000.00</b>	
Weight Room Upgrades	<b>\$1,491.00</b>		(10) 100 lb plates
Auxiliary Police	<b>\$1,800.00</b>		
Awards	<b>\$2,000.00</b>		For Entire Year - \$2K Budget
Training Room Items			
Hall of Pride	<b>\$2,500.00</b>		For Entire Year - \$2.5K Budget
<b>Fall</b>			
Football			
Boys Soccer			
Girls Soccer	<b>\$5,179.85</b>		Varsity & JV Uniforms
Girls Tennis	<b>\$1,000.00</b>		Indoor Time - \$1000 - Assuming DID NOT Use
Girls Volleyball	<b>\$0.00</b>	<b>\$734.51</b>	Varsity Uniforms - White
Boys Golf	<b>\$0.00</b>	<b>\$640.00</b>	Driving Range (split with Girls) - \$1120
Girls Golf	<b>\$0.00</b>	<b>\$640.00</b>	Driving Range (split with Boys) - \$1120
Boys XC			
Girls XC	<b>\$0.00</b>	<b>\$4,918.50</b>	(40) Uniforms & Jackets
Cheerleading			
<b>Winter</b>			
Boys Basketball	<b>\$3,348.00</b>		LBMS Uniforms (45 reversible)
Girls Basketball			
Wrestling	<b>\$800.00</b>		LBMS Warmup Jackets
Swim & Dive			
Gymnastics	<b>\$2,500.00</b>		Offset Gym Cost
Boys Bowling	<b>\$500.00</b>		Entry Fees
Girls Bowling	<b>\$500.00</b>		Entry Fees
Hockey	<b>\$2,000.00</b>		Offset Ice Time
<b>Spring</b>			
Baseball	<b>\$500.00</b>		Field Maintenance - ReAllocate for Backstop Padding
Softball	<b>\$500.00</b>		Field Maintenance - ReAllocate for Backstop Padding
Boys Track/Field	<b>\$500.00</b>		Supplies

Girls Track/Field	\$500.00		Supplies
Boys Lacrosse	\$1,000.00		New Goal
Girls Lacrosse	\$1,000.00		New Goal
	\$2,362.50		Varsity Uniforms
Boys Tennis	\$1,000.00		Indoor Time
<b>Tony's Budget Left:</b>			<b>\$30,981.35</b>
			\$51,471.35
	<b>\$51,471.35</b>	<b>\$33,054.51</b>	
	\$84,525.86		



## Team Reserve Balances

Baseball	\$5,374.30
Basketball - Boys	\$11,392.04
Basketball - Girls	\$14,317.62
Golf - Boys	\$428.26
Football	\$639.85
Lacrosse - Boys	\$64.55
Lacrosse - Girls	\$2,383.98
Hockey	\$11,398.64
Soccer - Boys	\$7,287.42
Soccer - Girls	\$6,963.58
Cheerleading	\$35.00
Gymnastics	\$935.95
Wrestling	-\$148.05
Softball	\$2,790.64
Track & Field	\$55.00
Volleyball	\$10,058.22
Swim & Dive	\$2,139.30
Tennis (Boys & Girls)	\$240.48
Bowling - Boys	\$865.00
Bowling - Girls	\$831.90
Cross Country	\$562.73
	<b>\$78,616.41</b>